

# Email Campaigns & Actions

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These functions manage your email contact lists, create email content and trigger send email actions.

**sgapAddContactToInvite** - This function adds the given contact to the given invite.

**sgapiRemoveContactFromInvite** - This function removes the given contact from the given invite.

**sgapAddContactToList** - This function adds or updates a contact to the given contact list (as opposed to an email campaign).

**sgapiRemoveContactFromList** - This function removes a contact from a Contact List.

**sgapiSetHTMLEmail** / **sgapiSetTEXTEmail** - These functions sets either the HTML or TEXT content of a send email action.

**sgapiEmailSend** - This function constructs and sends an email at the runtime of your custom script.